

# Strategic Plan

## MASTER PLAN OPPORTUNITY IMPLEMENTATION

### introduction

There are a variety of opportunities for enhancing and developing parks and facilities to achieve community goals for Cupertino's park and recreation system.

This document provides an overview of 22 types of community opportunities with a description, potential elements, short and longer term phasing, and current and planned implementation efforts.

The implementation summary for each opportunity provides information on current and planned site enhancements from Fiscal Year 2019-20 through Fiscal Year 2023-24. The matrix for each opportunity uses "X" symbols to denote which parks or sites have been identified for implementation of measures towards realizing that page's opportunity. The numbers in the matrix denote the current or planned implementation efforts as numbered in the "Implementation" section of the page. These items are marked under headers for the fiscal year in which their implementation has or is planned to fall.

### community goals

This document includes site opportunities for the community goals listed below.

- Nature Play Areas
- Universal/All-Inclusive Play Areas
- Water Play
- Improved Outdoor Event Space – Citywide Events
- Improved Outdoor Event Space – Neighborhood Events
- Multi-Use Sport Fields
- Cricket Field
- Dog Park(s)/Dog Off-Leash Area(s)
- Basketball Courts
- Pickleball Courts
- Gardens
- Outdoor Recreation Diversity
- Improved Comfort & Amenities
- Natural Vegetation Enhancements
- Neighborhood Parks
- Trails and Trail Corridors
- Aquatics Facility
- Gymnasium Complex & Multi-use Recreation Center
- Performing/Fine Arts Center
- Enhanced Teen Space or Services
- Expanded Senior Center or Services
- Other Replaced or Repurposed Existing Building































# Neighborhood Parks

	Opportunity		Potential Elements <small>[Amenities, program options and uses will be determined through site master plans, facility business plans, and market studies]</small>				Phasing/Options				Implementation																																	
	If opportunities arise, acquire and develop new neighborhood parks especially in targeted underserved areas.		<ul style="list-style-type: none"> <li>-play opportunities</li> <li>-seating</li> <li>-green space/open lawn</li> <li>-small group gathering space/picnic area</li> <li>-looped walking path</li> <li>-game space</li> <li>-active-use courts as space allows</li> <li>-neighborhood-serving amenities</li> <li>-landscaping/native plantings</li> </ul>				<p>Short term: Explore joint use agreements with schools and/or other partners to improve access to existing facilities especially in underserved areas. Evaluate opportunities to acquire or partner to develop any vacant School District parcels. Acquire site(s), or develop agreements to foster public use of existing or partner facilities, as opportunities arise. Pursue acquisition of Lawrence-Mitty parcels on the west side of Lawrence Expressway. Engage the public in creating site concepts and develop site(s). Consider during acquisition whether neighborhood park guidelines can be met. (Refer to Master Plan objectives for guidelines for acquisition.) Encourage creative solutions to providing park and recreation spaces, including consideration of smaller spaces.</p> <p>Longer term: Continue to acquire site(s) as opportunities arise. Engage public in creating site concepts and develop site(s). Consider during acquisition whether neighborhood park guidelines can be met.</p>				FY 19-20: 1. Lawrence-Mitty Park  1. Develop a neighborhood park on several acres of land adjacent to Saratoga Creek, near the intersection of Lawrence Expressway and Mitty, which is currently owned by the County and within the City of San Jose. Acquire the land, annex the land, design and construct the park. This also completes the FY 2019-20 City Work Program item for Lawrence-Mitty Park.																																	
Recommendation	Implementation	Recommendation	Implementation	Recommendation	Implementation	Recommendation	Implementation	Recommendation	Implementation	Recommendation	Implementation	Recommendation	Implementation	Recommendation	Implementation	Recommendation	Implementation	Recommendation	Implementation	Recommendation	Implementation	Recommendation	Implementation	Recommendation	Implementation	Recommendation	Implementation	Recommendation	Implementation	Recommendation	Implementation	Recommendation	Implementation											
																																		Memorial Park	Creekside Park	Jollyman Park	Wilson Park	Stevens Creek Corridor Park	Portal Park	Monta Vista Park	Linda Vista Park	Hoover Park	Varian Park	Civic Center/Library Field
<b>FY 19-20</b>																																												
Short Term																																		X	1	X						X		
Longer Term																																			X		X						X	
<b>FY 20-21</b>																																												
Short Term																																				X		X					X	
Longer Term																																				X		X					X	
<b>FY 21-22</b>																																												
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<b>FY 22-23</b>																																												
Short Term																																				X		X					X	
Longer Term																																				X		X					X	
<b>FY 23-24</b>																																												
Short Term																																				X		X					X	
Longer Term																																				X		X					X	





# Aquatics Facility

Opportunity		Potential Elements [Amenities, program options and uses will be determined through site master plans, facility business plans, and market studies]	Phasing/Options	Implementation
Explore partnership opportunities to provide year-round aquatics. If a new facility is warranted and desired in the future, provide year-round swimming facility designed for recreation and instructional swimming, aquatic exercise / lap swimming, and pool events.		-lap pool -warm water instructional pool -recreation pool -hot tub -zero depth entry -lazy river -water play features -support spaces such as lifeguard/office space, locker rooms, family changing rooms, outdoor showers, storage, mechanical space, lounge/spectator areas -cost recovery features such as all-purpose spaces, birthday party rooms, concessions, and rental features -nearby parking	Short term: Pursue opportunities to partner with existing aquatics providers including schools. If a new city facility is desired, prepare a market analysis and business plan to evaluate site selection and program elements and define anticipated operating costs. Phasing to be dependent on business plan. Explore acquisition opportunities. Consider as part of the Memorial Park Master Plan. Consider opportunities to combine with the existing Sports Center and/or a new Gymnasium/Multi-Use Recreation Center.  Longer term: If a new facility is warranted and desired, plan, design, develop and operate a year-round aquatics facility.	FY 21-22 1. Blackberry Farm Pool Improvements City Work Program FY 20-21 2. Rancho Rinconada Park District  1. Make improvements to the pools and facility related to safety, accessibility, and maintenance. The scope includes replastering the recreation and the slide pools, redirection of the existing deck drains to sanitary sewer, and removing the remaining accessibility barriers as identified in the 2015 ADA Transition Plan and 2020 building permit application comments.  2. From the FY 2020-21 City Work Program: If Rancho Rinconada is absorbed by the City, the Parks and Recreation Department will need to provide the same or better level of service as currently exists. Services include year-round private and group aquatics classes and facility rentals. The City Council decision on whether to absorb Rancho Rinconada is pending and upcoming report.

Recommendation	Memorial Park	Creekside Park	Jollyman Park	Wilson Park	Stevens Creek Corridor Park	Portal Park	Monta Vista Park	Linda Vista Park	Hoover Park	Varian Park	Civic Center/Library Field	Other Special Use Sites	Three Oaks Park	Somerset Park	Other Small Neighborhood Parks	Trail Corridors	School Fields	Potential Acquisition	Public-private partnership	Other/Repurposed Building	Joint-Use Facility
Recommendation	Implementation	Recommendation	Implementation	Recommendation	Implementation	Recommendation	Implementation	Recommendation	Implementation	Recommendation	Implementation	Recommendation	Implementation	Recommendation	Implementation	Recommendation	Implementation	Recommendation	Implementation	Recommendation	Implementation

### FY 19-20

Short Term																			X	X							
Longer Term	X	X	X	X															X	X							

### FY 20-21

Short Term																			X	X							
Longer Term	X	X	X	X															X	X							

### FY 21-22

Short Term						1													X	X							
Longer Term	X	X	X	X															X	X							

### FY 22-23

Short Term																			X	X							
Longer Term	X	X	X	X															X	X							

### FY 23-24

Short Term																			X	X							
Longer Term	X	X	X	X															X	X							



# Performing/Fine Arts Center

Opportunity		Potential Elements <small>[Amenities, program options and uses will be determined through site master plans, facility business plans, and market studies]</small>	Phasing/Options	Implementation													
Explore partnership opportunities to provide performing/fine arts space. If a new facility is warranted and desired in the future, develop a community auditorium and/or fine and performing arts center to house community-scale performances and support daytime arts and recreation programs as well as evening programs and events.		<ul style="list-style-type: none"> <li>-industry-standard stage</li> <li>-professional lighting</li> <li>-sloped floor, fixed seating</li> <li>-pull-down screen</li> <li>-dressing rooms</li> <li>-restrooms</li> <li>-backstage storage</li> <li>-box office, lobby, concessions</li> <li>-smaller theater/rehearsal space</li> <li>-dance studio/floor</li> <li>-recording &amp; television studio</li> <li>-arts wing for drawing, painting, photography, theater, dance, music/voice lessons</li> <li>-arts/crafts/ceramics spaces</li> <li>-practice/instruction rooms</li> <li>-reservable multi-purpose room-dance studio/floor</li> <li>-maker/incubator space (computer lab, graphics &amp; animation studio, industrial shop)</li> <li>-catering kitchen</li> <li>-offices</li> <li>-storage</li> <li>-outdoor (or indoor/outdoor) event space or art plaza</li> <li>-ceramics/crafts/art spaces</li> <li>-nearby parking</li> </ul>	<p>Short term: Explore partnership and joint use opportunities with high schools and DeAnza College or other potential partners with existing performing arts space to meet immediate needs. If a new city facility is desired, prepare a market analysis and business plan to evaluate site selection and potential program elements and define anticipated operating costs.</p> <p>Longer term: If a new facility is warranted and desired, plan, design, develop and operate a performing and fine arts center with arts wing.</p>														

Recommendation	Memorial Park	Implementation	Creekside Park	Implementation	Jollyman Park	Implementation	Wilson Park	Implementation	Stevens Creek Corridor Park	Implementation	Portal Park	Implementation	Monta Vista Park	Implementation	Linda Vista Park	Implementation	Hoover Park	Implementation	Varian Park	Implementation	Civic Center/Library Field	Implementation	Other Special Use Sites	Implementation	Three Oaks Park	Implementation	Somerset Park	Implementation	Other Small Neighborhood Parks	Implementation	Trail Corridors	Implementation	School Fields	Implementation	Potential Acquisition	Implementation	Public-private partnership	Implementation	Other/Repurposed Building	Implementation	Joint-Use Facility	Implementation
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FY 19-20																																														
Short Term																																								X	X			X		
Longer Term	X																				X																				X	X	X	X		
FY 20-21																																														
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Longer Term	X																						X																	X	X	X	X			

# Enhanced Teen Space or Services

Opportunity	Potential Elements <small>[Amenities, program options and uses will be determined through site master plans, facility business plans, and market studies]</small>	Phasing/Options	Implementation
Create unique teen space that may include student union-style gathering and program space and/or active indoor use for teens.	-study room -café -computer lab and/or video gaming -game room -meeting/program space -open gym; basketball hoop -kitchen	Short term: Continue to refine and expand teen services. Maintain existing teen center facility without significant reinvestment. Coordinate with the School District on the Lawson Teen Center Pilot Program for mobile recreation options. Consider other partnership opportunities to create a unique teen space in Cupertino. Consider a trial project to test teen interest in teen amenities at Creekside Park.  Longer term: Integrate teen uses into a multi-generational facility or new teen space if pursued, and repurpose the existing Teen Center. Continue hosting teen activities at school sites and other locations besides the Teen Center.	FY 21-22: 1. Full-Sized Outdoor Basketball Court  1. A proposed Capital Improvement Project has been submitted for Fiscal Year 21-22 to address installation of a full-sized basketball court. In a community-wide survey for the Master Plan, basketball was the top recreation activity for teen respondents.

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Implementation																											

**FY 19-20**

Short Term												X																		X	
Longer Term		X			X							X	X					X		X		X							X		

**FY 20-21**

Short Term												X																	X	
Longer Term		X			X							X	X					X		X		X							X	

**FY 21-22**

Short Term												X																	X	
Longer Term		X			X							X	X					X		X		X							X	

**FY 22-23**

Short Term												X																	X	
Longer Term		X			X							X	X					X		X		X							X	

**FY 23-24**

Short Term												X																	X	
Longer Term		X			X							X	X					X		X		X							X	

# Expanded Senior Center or Services

Opportunity	Potential Elements <small>[Amenities, program options and uses will be determined through site master plans, facility business plans, and market studies]</small>	Phasing/Options	Implementation
Provide additional recreation space for older adults, and both frail and active seniors. Incorporate senior space into a multi- generation facility, such as gymnasium complex/recreation center, if such a facility is pursued in the future.	-2-story addition with elevator access to second floor (if existing center expanded) -exercise rooms or half-court gym space -multi-age programming space for frail to active seniors -arts & crafts room -music rooms of different sizes with presentation capacity -additional classrooms and meeting rooms -private consultation/health/conference room -front desk/reception area -office space -storage -accessible parking and drop off areas -parking lot circulation improvements -outdoor low impact game space, gardens, and activity areas	Short term: Conduct survey to evaluate interest in alternative locations as well as alternative recreation opportunities for seniors; explore potential locations based on results. Develop mobile activities as a test pilot to gauge interest in new locations and new programs. Explore partnership opportunities. Conduct a facility evaluation to evaluate facility renovations that would enhance the function, capacity and financial sustainability of the Senior Center.  Longer term: Consider potential Senior Center renovations, and providing older adult recreation with a multigenerational gymnasium complex, performing/fine arts center, or other major facilities if pursued.	

Recommendation	Memorial Park	Creekside Park	Jollyman Park	Wilson Park	Stevens Creek Corridor Park	Portal Park	Monta Vista Park	Linda Vista Park	Hoover Park	Varian Park	Civic Center/Library Field	Other Special Use Sites	Three Oaks Park	Somerset Park	Other Small Neighborhood Parks	Trail Corridors	School Fields	Potential Acquisition	Public-private partnership	Other/Repurposed Building	Joint-Use Facility			
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**FY 19-20**

Short Term	X																										
Longer Term	X																										

**FY 20-21**

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**FY 21-22**

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**FY 23-24**

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